Business

A.A.S. Degree Program – Catalog Year 2018-2019

This general business career preparation curriculum is designed to qualify students for entry-level positions in business, nonprofit organizations, and government organizations. Graduates can expect to find employment as a bookkeeper, manager in retailing, office manager, bank teller/loan officer trainee, sales/marketing person, and small business owner.

Students will complete the Business Core Requirements, General Education Requirements, and enough elective courses to acquire at least 64 credits and earn the AAS Degree in Business.

The A.A.S. Business degree is designed as a career, not transfer, program.

Faculty Contacts/Program Chairs
Christopher Bottomley  x2996  GATE 305  cbottomley@ocean.edu

Transfer Information

Associate of Applied Science (AAS) degrees are intended to prepare students for immediate entry into the workforce. The NJ Statewide Transfer Agreement does not guarantee the transfer of credit/coursework when a student earns an AAS degree and continues on to a four-year institution to complete a bachelor’s degree. Students are encouraged to work closely with OCC business faculty and Advising Transfer Services. Students planning to transfer to a four-year institution in NJ can explore the “Transfer Programs” feature on NJ Transfer www.njtransfer.org.

Career Information

The Associate of Applied Science Degrees are designed to provide students with the knowledge and skills necessary to start employment upon graduation. Several of the A.A.S. degrees provide the opportunity for the student to gain work experience by offering internship credit. These degrees are usually technical in nature and prepare the student for certification and licensing exams necessary to work in their field of choice. Students are strongly encouraged to consult with OCC business faculty and Career Services as they begin to explore career options. Students can also utilize Career Coach, a resource provided by OCC, to help students explore degree programs and corresponding careers ocean.emsicareercoach.com

Fundamental Coursework

BUSN 131, 134, 210, 251, 252, 220
ACCT 161-162
ECON 151-152

Students are encouraged to keep track of degree requirements by using the “My Progress” screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect.

Curriculum

First Semester

- ENGL 151  English I  3 cr.
- BUSN 131  Introduction to Business Administration  3 cr.
- COMM 154 or COMM 110  Fundamentals of Public Speaking  3 cr.
- CSIT 123  Integrated Office Software  3 cr.

Second Semester

- ENGL 152  English II  3 cr.
- BUSN 134  Principles of Marketing  3 cr.
- BUSN 210  Business Communications  3 cr.
- BUSN 215  Business Program Elective (from list)  3 cr.
- ECON 151  Macroeconomic Principles  3 cr.

Third Semester

- BUSN 251  Business Law I  3 cr.
- BUSN 271  Principles of Management  3 cr.
- ACCT 161  Principles of Accounting I  3 cr.
- ECON 152  Microeconomic Principles  3 cr.
- BUSN 215  Integrated Software Applications  3 cr.
- BUSN 151  Intro. to Human Resource Management  3 cr.

Fourth Semester

- BUSN 252  Business Law II  3 cr.
- ACCT 162  Principles of Accounting II  3 cr.
- BUSN 220  Career Management & Professional Behavior  3 cr.
- BUSN 220  Business Program Elective (from list)  3 cr.

TOTAL CREDITS 64

Courses satisfying General Education Requirements must be selected from the list of Approved General Education Courses

Business Program Electives

- ACCT 121  Fundamentals of Accounting
- BUSN 170  Small Business Management
- BUSN 270  Principles of Advertising
- BUSN 272  Principles of Investments
- BUSN 275  Principles of Finance
- BUSN 291  International Business
- CSIT 126  Intermediate Spreadsheets and Databases
- LAAW 108  Introduction to Employment Law